

POTSDAM  
MARKETING  
UND SERVICE

# Potsdam for Groups 2025

## Where History meets Inspiration

Guided Walks & Sightseeing Experiences (Excerpt)



Sanssouci Palace ©PMSG SPSPG André Stiebitz

Details, Exclusive Offers & Booking  
[service@potsdamtourismus.de](mailto:service@potsdamtourismus.de) | [www.potsdamtourismus.de](http://www.potsdamtourismus.de) | Phone +49 (0)331 275 58 50

# Service & Sales

We are your expert partner for tailored recommendations, thoughtful planning and well-designed programs for trips to Potsdam and its surroundings.

Step into history with a guided walk through Potsdam's UNESCO-listed palaces and gardens or take in the city's beauty from the water on a boat cruise along the Havel River. Our knowledgeable guides bring the past to life, sharing fascinating stories of royalty, visionaries and the city's long-standing film legacy.

Looking for something special? From hotel bookings to themed tours, culinary highlights, and visits to remarkable locations, we ensure a seamless journey. Whether you're planning a corporate event, an incentive trip, or a cultural group tour, we'll craft an itinerary that makes your visit unforgettable.

Let us handle the details – from inspiring travel itineraries and unique incentive experiences to professionally organised conferences. With our extensive network, we ensure expert coordination and excellent service—all from a single provider.

## **Our Services at a Glance:**

- **Comprehensive trip planning and coordination**
- **Hotel bookings in various categories**
- **Tailor-made single and multi-day programs**
- **City tours and guided walks, including palace and park visits (60 guides, 13 languages)**
- **Conference planning and tailored evening programs**
- **Bus transfers and rentals**
- **Boat excursions and bike rentals**

Get in touch. We are happy to assist you.

# Topics

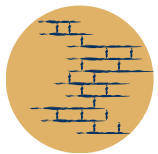
We have designed special offers around themes that have shaped Potsdam's history, including film, the division of Germany, a journey through Europe and Potsdam as an island. Each theme is marked with its own icon for easy recognition.



Film history has been written in Potsdam for over 100 years. From Marlene Dietrich to Tom Hanks, international stars have long been drawn to the city for film productions. Look for this icon to discover all the offerings related to "Film in Potsdam."



From Italy to England, the Netherlands to Russia – Potsdam features Europe's rich cultural influences. This icon leads you to unique experiences on "A Journey Through Europe" in Potsdam, where history and heritage meet in unexpected ways.



"Attention - restricted zone" - hard to imagine today. Yet, with a closer look, remnants of the border between West Berlin and East Germany can still be discovered in Potsdam. This icon leads you to intriguing experiences exploring "Traces of the GDR."



Potsdam is an island, surrounded by water. We want to highlight the distinctive potential of its location on the Havel River and its lakes. All "On and by the Water" offerings are showcased under this icon.

# Table of contents

Potsdam on Foot - City Walking Tours.....	03
Potsdam by Bike - Cycling Tours .....	06
Potsdam by Bus.....	08
On the Road with Historic Trams & Buses.....	10
Potsdam by Boat.....	11
Our Short Programs.....	12
Palaces, Parks and Gardens in Potsdam.....	13
Winter Walks and Guided Tours.....	16
Museums, Memorials and Attractions in Potsdam .....	17
By Bus to Berlin and Potsdam's Countryside.....	21
Potsdam at a Glance.....	22



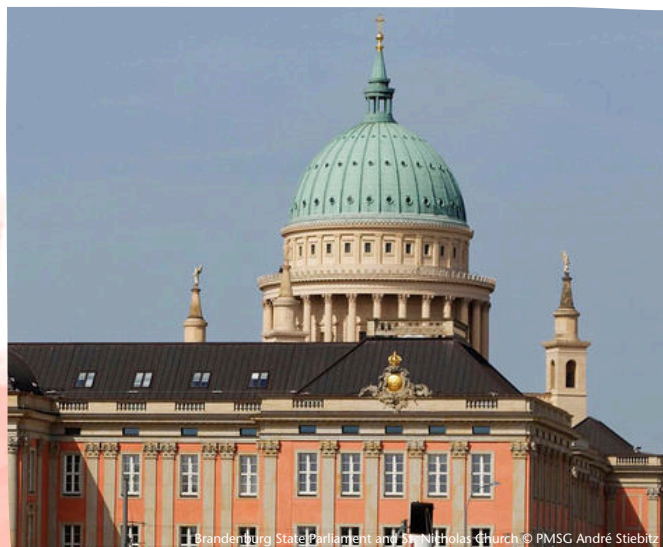
# Potsdam on Foot - City Walking Tours

## City Stroll - a Walk through Potsdam

A journey through history and beyond! Explore Potsdam's charming city centre, starting at the historic square Alter Markt, where St. Nicholas' Church, the reconstructed baroque buildings, the Museum Barberini, and the Brandenburg State Parliament in the former city palace set the scene. Strolling through the elegant baroque streets, you will pass Potsdam's lively 'Broadway' before reaching the unique Dutch Quarter. Here, small shops, cafés, and bars create a vibrant, welcoming atmosphere, making it the perfect place to conclude the tour.

Includes: Guided walking tour through the city centre

Duration	2 hours
Availability	year-round
Price per group (up to 20 people)	160 €



## Potsdam's Hidden Courtyards

Step beyond the baroque facades of Potsdam's historic city centre and explore a world off the beaten path. This guided walk invites you to discover the hidden courtyards and secret spots tucked away along Brandenburger Straße. Behind these walls lie remarkable stories—both grand events and charming anecdotes. Along the way, you'll come across unique boutiques and artisan workshops while uncovering the fascinating history of a former soap factory, an old brewery, and picturesque half-timbered houses.

Includes: Guided walking tour through special places and hidden courtyards in Potsdam's second baroque city expansion

Duration	2 hours
Availability	year-round
Price per group (up to 20 people)	160 €

## Potsdam inspires

Potsdam captivates not only with the palaces and gardens of its UNESCO World Heritage sites and the picturesque Havel lake landscape. The city also offers a year-round calendar of events that create unforgettable moments. From classical music festivals in historic settings to diverse theatre and cultural festivals in the international art and culture quarter Schiffbauergasse, there is also a remarkable program of events such as the annual Tulip Festival and the Sinterklaas Festival in the Dutch Quarter or the Apple Festival in the Russian Colony Alexandrovka.

Plan your visit by exploring our events calendar at [www.potsdamtourismus.de/veranstaltungen](http://www.potsdamtourismus.de/veranstaltungen).

## Historic Centre: Square Alter Markt, Parliament & the Forgotten Waterway

Once one of the most beautiful squares in Europe, the square Alter Markt has been shining in new splendor for over a decade. Alongside the monumental landmarks of St. Nicholas' Church and the Old Town Hall, historically inspired new buildings such as the Museum Barberini and the Brandenburg State Parliament have been added. Together, they form an impressive ensemble reminiscent of an Italian piazza. After a brief stop at the Film Museum and a glance at the tower of the Garrison Church, the tour concludes at the younger sibling of square Alter Markt – Neuer Markt.

Includes: Guided walking tour of the squares Alter and Neuer Markt

Duration	2 hours
Availability	year-round
Price per group (up to 20 people)	160 €

# Potsdam on Foot - City Walking Tours

## The Telegrafenberg in Potsdam – Where Knowledge meets Research

It is probably the smartest hill in the city: the Telegrafenberg. The story began in 1832 with the construction of an optical telegraph station. The most famous landmark is the Einstein Tower, a solar observatory designed to confirm Einstein's theory of relativity. Today, it lends its name to the Albert Einstein Science Park, home to renowned institutions such as the German Research Centre for Geosciences, the Leibniz Institute for Astrophysics and the Potsdam Institute for Climate Impact Research. Not only a hub of cutting-edge science, Telegrafenberg is also worth a visit for its remarkable architecture.

Includes: Guided walk through the Albert Einstein Science Park

Duration	1.5 hours
Availability	year-round
Price per group (up to 20 people)	160 €



Einstein Tower at the Albert Einstein Science Park © PMSG Sophie Soike

## Potsdam inspires

Ever wondered what a scientific observatory looks like from the inside? A guided interior visit of the famous Einstein Tower on Potsdam's Telegrafenberg is available upon request. For more information, visit [www.urania-potsdam.de](http://www.urania-potsdam.de)

Attention: Border ahead! The area between the Glienicke Bridge and the Meierei in the New Garden is one of the most popular excursion destinations in Potsdam. Today, this UNESCO World Heritage site shows little trace of the fact that until 1990, it marked the border between the GDR and West Berlin. Eight information panels explain the construction of the border fortifications and explore everyday life in the restricted zone. For more information, visit: <https://www.grenze-potsdam.de/en/>



Churchill-Villa © PMSG André Stiebitz

## Warning. Restricted Zone! Along the Potsdam Border Strip

Nobody has any intention of building a wall! And yet, it came - and divided Germany. In what is now a UNESCO World Heritage site, history was made during the Potsdam Conference. The former border fortifications once shaped the cityscape on the outskirts of Potsdam. This guided tour takes you on a fascinating journey through Cold War-era Potsdam. You will hear moving stories of border crossers and secret agents. The route leads from Glienicke Bridge, the „Bridge of Spies“, along the former inner-German border to the checkpoint at Bertini-Enge.

Includes: Guided walking tour from Glienicke Bridge through the New Garden

Duration	2.5 hours
Availability	year-round
Price per group (up to 20 people)	180 €

## Babelsberg – Movie Stars, Mansions, World History

Potsdam's Mansion Colony Neubabelsberg, situated along the shores of Lake Griebnitzsee, has fascinating stories to unfold. Once home to wealthy industrialists and bankers, the neighborhood also attracted film stars such as Brigitte Horney and Marika Röck. The renowned architect Mies van der Rohe built one of his first houses here, while writer Erich Kästner found refuge during the Nazi era. In 1945, U.S. President Truman resided here during the Potsdam Conference, where he made far-reaching decisions that shaped the post-war world.

Includes: Guided walking tour through the Mansion Colony Neubabelsberg

Duration	2.5 hours
Availability	year-round
Price per group (up to 20 people)	180 €



# Potsdam on Foot - City Walking Tours

## And Action! -

### The Film Location Potsdam

Potsdam is Germany's only UNESCO Creative City of Film. This tour, designed for cinephiles and film enthusiasts, takes you to the original locations and film sets in the historic centre. Alongside fascinating stories about film and television productions, a Potsdam expert offers insight into the city's captivating film history. The tour concludes in the foyer of the Film Museum, where you can visit the permanent exhibition "Dream Factory - 100 Years of Film in Babelsberg" afterward.

Includes: Guided walking tour through the historic centre; Film Museum admission extra

Duration	2 hours
Availability	year-round
Price per group (up to 20 people)	160 €



Soko Potsdam / MSG André Steibitz

### The Luftschiffhafen - from the Zeppelin Shipyard to the Sports Park

Potsdam's elite sports scene has its home on a former industrial site. This tour takes you through the area's fascinating transformation, from its beginnings as a Zeppelin shipyard to its current role as the Olympic training center and a sports venue accessible to everyone, from amateurs to professionals.

Includes: Guided walking tour through the former Luftschiffhafen

Duration	2 hours
Availability	year-round
Price per group (up to 20 people)	160 €



### Potsdam - A Journey through Europe

Travel through Europe in just two hours? In Potsdam, it's possible, as the city unites the architecture and culture of several European countries in a unique experience. Journey from the Netherlands to Russia, then to Italy, all in one tour. What was life like in the picturesque Dutch Quarter? And how do Russian pralines taste? The tour ends with a visit to the Italian-inspired Belvedere Pfingstberg, offering breathtaking views. From its towers, you can even spot the Berlin TV tower on the horizon.

Includes: Guided walking tour from the gate Nauener Tor to Belvedere Pfingstberg; Belvedere Pfingstberg admission extra

Duration	2 hours
Availability	year-round
Price per group (up to 20 people)	160 €



Russian Colony Alexandrovka © PMSG Julia Nimke

### Tolerance! Diversity! Culture! - European Influences in Potsdam

Each to his own taste - centuries of immigration have shaped Potsdam. A Russian choir, Dutch craftsmen and French Protestants once lived here side by side. Follow our journey through Europe from the French Church via the Dutch Quarter to the Russian Colony Alexandrovka. Listen to stories of royal friendships and the freedom to practice one's faith.

Includes: Guided walking tour from the French Church via the Dutch Quarter to the Russian Colony Alexandrovka

Duration	2.5 hours
Availability	year-round
Price per group (up to 20 people)	180 €



# Potsdam by Bike - Cycling Tours

## Bike Tour "Alter Fritz" - Our Classic

Follow in the footsteps of Frederick the Second on a cycling tour to Potsdam's most iconic sights. Pedal your way from the square Alter Markt to the world-famous Sanssouci Park, where you can feel the longing of Prussian rulers for Italy. Equally magnificent is the New Garden. From the Marble House, enjoy one of the most stunning vistas over the lake Heiliger See, all the way to Peacock Island. The tour continues through the New Garden and back to Potsdam's baroque city centre and the Dutch Quarter.

Includes: Guided bike tour (approx. 16 km); bike rental extra

Duration	3 hours
Availability	year-round
Price per group (up to 15 people)	200 €



Marble House at the New Garden © PMSG SPSP André Stiebitz



Swiss House in Klein Glienicke © PMSG Claudia Kurhke

## Potsdam at Second Glance - Celebrities, Film and Agent Exchange

The route takes you through the noble Mansion Colony Neubabelsberg along lake Griebnitzsee, past grand estates. Once home to famous personalities such as Hans Albers and Marika Röck, it also hosted President Harry S. Truman during the Potsdam Conference. At a leisurely pace, continue through the former GDR enclave of Klein Glienicke to the Glienicke Bridge, which once symbolized the division of East and West Germany. From there, the tour leads through the New Garden, into the "Forbidden City" and then back to the city centre.

Includes: Guided bike tour (approx. 17 km); bike rental extra

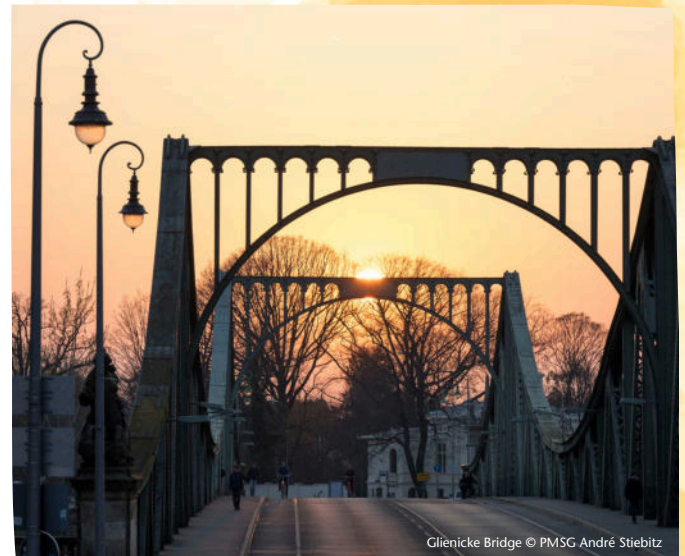
Duration	3.5 hours
Availability	year-round
Price per group (up to 15 people)	220 €

## From Blue Angel to Bridge of Spies

The art of filmmaking is as much part of Potsdam's DNA as Sanssouci is to Frederick the Second. This cycling tour takes film enthusiasts to key movie locations in Potsdam. Ride through the Mansion Colony Neubabelsberg, where film stars once stayed during shoots at the nearby studios. Continue across the "Bridge of Spies" to the Dutch Quarter, often used as a backdrop for scenes set in Amsterdam. After the tour, a visit to the Film Museum is a must, offering rich stories from UFA, DEFA, and the past three decades of the film industry.

Includes: Guided bike tour (approx. 13 km); bike rental extra; optional admission to the Film Museum

Duration	3.5 hours
Availability	year-round
Price per group (up to 15 people)	220 €



Glienicke Bridge © PMSG André Stiebitz



# Potsdam by Bike - Cycling Tours



Babelsberg Park © PMSG SPSG Sophie Solke

## Significant Gardeners

Johann Moritz von Nassau-Siegen said of the island of Potsdam: "The entire island must become a paradise." This vision is still alive today. Immerse yourself in the green idyll of Potsdam: From the island Freundschaftsinsel cycle along the Havel to Glienicke Bridge. From there, enjoy a stunning view of the Babelsberg Park, shaped by Prince Pückler. The tour then takes you through the New Garden and past the fruit trees of the Russian Colony Alexandrovka. It continues to the Karl Foerster Garden in Potsdam-Bornim, where the famous gardener and perennial breeder once lived and worked. After a short break, return back to the city centre through Sanssouci Park, designed by Peter Joseph Lenné.

Includes: Guided bike tour (approx. 17 km); bike rental extra	
Duration	4 hours
Availability	year-round
Price per group (up to 15 people)	250 €

## Potsdam inspires

Get on your bike and immerse yourself in the natural beauty of Potsdam and its surroundings. With its well-developed network of bike paths, the region offers an ideal setting for cycling tours, allowing visitors to explore the landscapes shaped by the river Havel and its lakes. Idyllic spots along the route invite you to pause and take in the view.

Potsdam is the ideal starting point for the F1 Cycle Path, which spans 34 kilometers through the scenic lake district, combining natural beauty and cultural heritage. Charming villages, historic palaces and manor houses as well as quaint cafés are waiting to be discovered.



Kongsnaes PMSG André Stiebitz



Dutch houses in the New Garden © PMSG SPSG André Stiebitz

## Idyllic Potsdam

Embark on a cycling tour through Potsdam's beautifully designed gardens and scenic lake landscape. Start at square Alter Markt, ride through the Dutch Quarter and beneath the apple trees of the Russian Colony Alexandrovka and continue up to the Belvedere on the Pfingstberg, where clear days offer stunning views reaching all the way to Berlin.

The return journey follows the Havel riverbank through the New Garden, crosses the Glienicke Bridge, once marking the inner-German border, and winds through Babelsberg Park before leading back to square Alter Markt.

Includes: Guided bike tour (approx. 12 km)

### Provided by: pedales

Duration	3 hours
Availability	year-round
Price per person incl. bike rental (from 11 people)	from 28 €



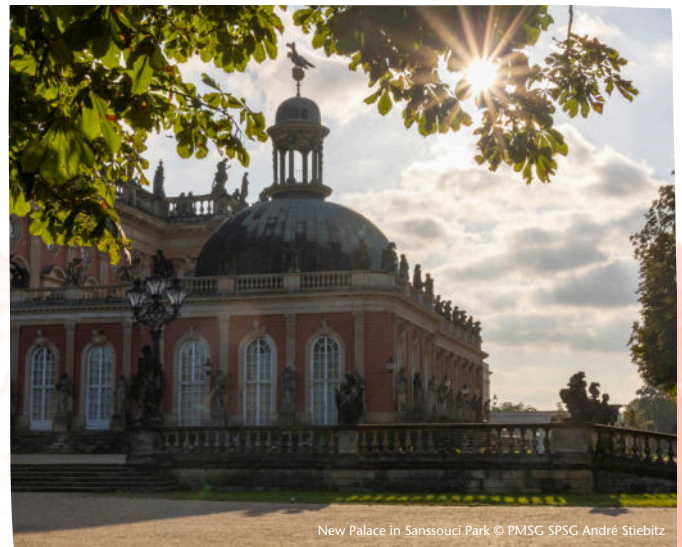
# Potsdam by Bus

## City Tour "The Best of Potsdam"

The tour leads through historic Potsdam and its charming districts all the way to the Glienicke Bridge, offering open views of the bustling boat traffic on the Havel and the gently sloping landscape of Babelsberg Park. Another highlight is the Dutch Quarter, where you can admire its distinctive red-brick architecture and enjoy a short stroll past cosy cafés. The tour is rounded off with a visit to Potsdam's most famous park - Sanssouci.

Includes: Guided tour with two short walks to Sanssouci Palace or New Palace and through the Dutch Quarter; bus rental extra

Duration	3 hours
Availability	year-round
Price per group (up to 40 people)	200 €



## Potsdam: Where Cinema's Magic Began

Movies, stars and glamour - For more than a century, Babelsberg has been at the heart of cinematic history. From UFA and DEFA productions to modern blockbusters, this is where international stars like Marlene Dietrich, Heinz Rühmann, Claire Danes and Tom Hanks have created cinematic masterpieces. Even groundbreaking innovations like the countdown originated here. This tour takes you to original filming locations of famous productions and unveils stories from the world's oldest film studio: Studio Babelsberg.

Includes: Guided tour to former and current locations of film history; bus rental extra

Duration	3 hours
Availability	year-round
Price per group (up to 40 people)	200 €

## The Garden Heritage of Potsdam

This tour is a journey through three centuries of garden history. It begins in Sanssouci Park, an 18th-century masterpiece, and continues to the New Garden by the lake Heiliger See, reflecting the garden ideals of the 19th century. The tour concludes at the Karl Foerster Garden in Potsdam-Bornim, honoring the 20th-century garden philosopher and perennial breeder who cultivated over 300 plant varieties here.

Includes: Guided tour with stops at Sanssouci Park and the Karl Foerster Garden; bus rental and guided tour of the Karl Foerster Garden extra

Duration	3.5 hours
Availability	year-round
Price per group (up to 40 people)	220 €





# Potsdam by Bus



## City Tour with a Stop in the Dutch Quarter

The views from Potsdam's many palaces and parks reflect the beauty of this UNESCO World Heritage Site and reveal why kings and emperors once chose the city as their residence. As part of the tour, enjoy a guided walk through the Dutch Quarter, known for its deep-red brick facades and inviting street cafés.

Includes: Guided tour with a short walk through the Dutch Quarter; bus rental extra

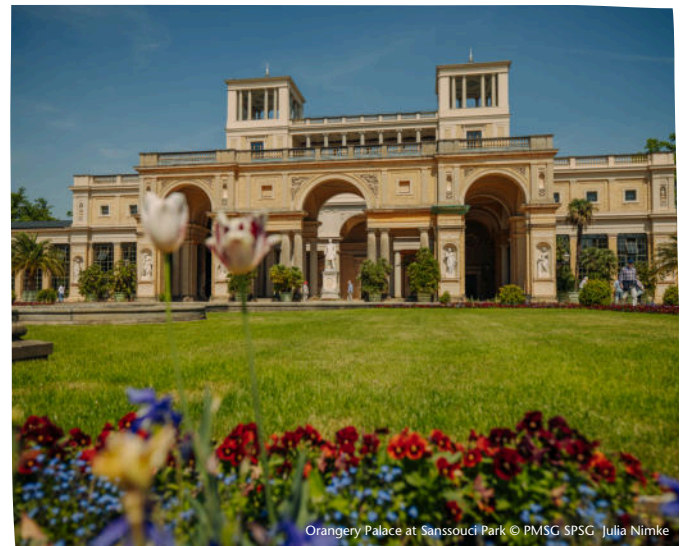
Duration	2 hours
Availability	year-round
Price per group (up to 40 people)	160 €

## City Tour with a Walk Through Royal Gardens

This tour combines Potsdam's most beautiful and famous landmarks. After a scenic city tour through the historic quarters, enjoy a leisurely stroll through the magnificent Sanssouci Park. The elegant palaces and the unique atmosphere of this UNESCO World Heritage Site invite you to pause and marvel.

Includes: Guided tour with a walk through Sanssouci Park; bus rental extra

Duration	2.5 hours
Availability	year-round
Price per group (up to 40 people)	180 €



## Potsdam inspires

You don't have your own bus? No problem! Contact our Service & Sales Team. From historic buses to modern coaches – we'll be happy to arrange the right bus for your visit to Potsdam.

This is what it sounds like when a city shares its secrets – welcome to your Potsdam podcast. In just 20 minutes, discover fascinating anecdotes and inspiring stories about hidden gems and unique experiences off the beaten track. Potsdam insiders take you behind the scenes and bring the true Potsdam feeling to life.

For all English episodes tune in here [www.potsdam-tourism.com](http://www.potsdam-tourism.com).





# On the Road with Historic Trams & Buses

## City Tours with a Historic Tram

All aboard for a ride full of charm! A city tour by historic tram is a truly special experience. The vehicles themselves are a highlight: from the Lindner motorcar of the imperial era to the rounded Gotha trams of the 1960s and the angular Tatra tram of 1972. Potsdam's tram network is perfect for sightseeing, passing by the city's historic landmarks.

Sit back and take in views of the City Palace, the Dutch Quarter, the Russian Colony Alexandrovka, the Old Town of the Soldier King and the grand buildings of Frederick the Second. The tour also includes former military areas that have been transformed into modern districts in the north of the city, as well as Babelsberg. And of course, no ride would be complete without passing through the gate Nauener Tor.

Step aboard! Conductor Robert Leichsenring, dressed in a historic uniform, accompanies each tour. Along the way, he shares amusing and locally inspired stories about the many sights—because in Potsdam, there's always plenty to see.

Includes: Guided sightseeing tour aboard a historic tram

**Provided by: Fritz & Peter**

Duration	<b>1 hour</b>   2 hours
Availability	year-round   exception Lindner Nr. 9: Apr.-Sept.
Price p. group	Gotha Nr. 109: <b>530 €</b>   690 €   up to 18 people
	Gotha Nr. 177: <b>700 €</b>   900 €   up to 35 people
	Tatra Nr. 001: <b>665 €</b>   850 €   up to 33 people
	Lindner Nr. 9: <b>850 €</b>   1075 €   up to 18 people



Gotha Tram 109 © Fritz & Peter Robert Leichsenring

## City Tours with Historic Buses

Enjoy a two-hour city tour through Potsdam aboard a classic BVG double-decker bus. Start your journey from a location of your choice within the city centre. Along the way, we stop at the New Palace in Sanssouci Park, square Alter Markt and the Glienicke Bridge, as well as the former Soviet restricted area known as 'KGB City,' giving you the chance to step off and explore these iconic landmarks up close.

The buses themselves are part of the experience. These classic BVG double-deckers bring a nostalgic touch of West Berlin's 1960s to 1980s charm to your journey.

So sit back, and enjoy this unique journey through Potsdam's rich history and culture.

Includes: Guided sightseeing tour aboard a historic bus

**Provided by: Fritz & Peter**

Duration	<b>2 hours</b>
Availability	year-round
Price per group (up to 50 people)	starting at 900 €



Historic BVG double-decker bus © Fritz & Peter Robert Leichsenring



conductor Robert Leichsenring © Fritz & Peter Robert Leichsenring



# Potsdam by Boat

## Havel Lake Tour Reveries in the lovely Havelland

Flowing downstream, this journey leads into the orchard region of Brandenburg. On its course, it connects idyllic spots along the Havel River: Albert Einstein's summer house, the electoral palace of Caputh, the romantic village of Petzow with its Schinkel-designed palace and church surrounded by a Lenné park and the historic town center on Werder Island. There's plenty to admire and discover along the way.

Includes: Boat trip

**Provided by: Weisse Flotte Potsdam**

Duration (depending on the hop on/ off stops) 2.45 - 7.5 hours  
Availability Apr. - Oct.  
Price per person (20 or more people) starting from 28 €



view to lake Havel © PMSG André Stiebitz

## Potsdam inspires

Surrounded by the Havel lakes, Potsdam is perfect for discovering the city from the water.

Explore lake Griebnitzsee on a stand-up paddleboard (SUP), gliding across waters that once marked the division between East and West Germany. Today, this peaceful setting offers the perfect escape. One shore is lined with untouched nature, while the other showcases the grandeur of Babelsberg's Mansion Colony.

Find everything you need for the perfect water adventure in Potsdam at: [www.potsdamtourismus.de/inspiration/insel-in-den-havelseen](http://www.potsdamtourismus.de/inspiration/insel-in-den-havelseen)

## A Royal Journey – Parks and Palaces of the Hohenzollern Dynasty

This 90-minute tour showcases the most stunning waterfront landmarks of the Hohenzollern dynasty. Admire the beauty of Babelsberg Park with its palace, Flatow Tower, Courthouse Arcade and Small Palace, the Glienicke Volkspark with its casino and Nikolskoe ensemble, the palace on Peacock Island, the Church of the Redeemer and the New Garden from the water. A journey through history and breathtaking landscapes.

Includes: Boat trip

**Provided by: Weisse Flotte  
Potsdam**

Duration 1.5 hours  
Availability Mar - Oct.  
Price per person (20 or more people) starting from 23 €



View to the Meierei in the New Garden © PMSG Sophie Sojke



# Our Short Programs

## City Bus Tour (no stops)

This tour takes you past some of the most significant landmarks in Potsdam's historic centre, including the Marstall (Film Museum), square Alter Markt with St. Nicholas' Church, the Brandenburg State Parliament, the Old Town Hall, square Neuer Markt, the newly rebuilt Garrison Church Tower and the restored City Canal. The route continues through the Dutch Quarter and the Russian Colony Alexandrovka, past Germany's oldest Brandenburg Gate and over the Glienicke Bridge, offering a stunning view of Babelsberg Palace and Park.

Includes: Guided tour; bus rental extra

Duration	1.5 hours
Availability	year-round
Price per group (up to 50 people)	160 €

## Tulips and Wooden Clogs - Holland in Potsdam

This tour follows the footsteps of the Dutch Quarter's residents and explores Potsdam's historical ties to the Netherlands. It also includes the option to visit the Jan Bouman House, built by the architect of the quarter.

Includes: Guided walking tour through the Dutch Quarter; optional admission to the Jan Bouman House

Duration	1 hour
Availability	year-round
Price per group (up to 20 people)	135 €

## The "Beautiful View" - A Panorama from Pfingstberg over Lenné's String of Pearls

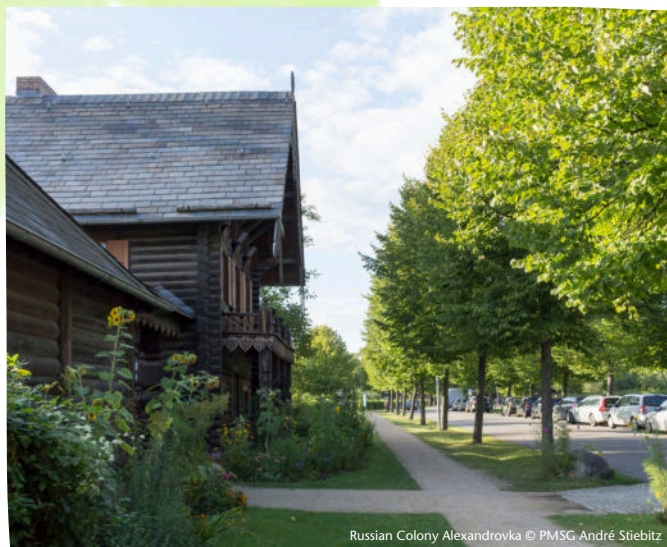
Enjoy the most magnificent view from the Belvedere Pfingstberg over the pearls of Potsdam and Berlin's garden landscape. Inspired by Italian elegance, Frederick William IV. envisioned this palace as a tribute to lightness and beauty. Yet, the ever-changing tides of the 20th century left it in ruins, nearly lost to time. Today, it has been meticulously restored to its former grandeur.

Includes: Guided walk to the Pfingstberg Belvedere; Belvedere admission extra

Duration	1 hour
Availability	year-round
Price per group (up to 20 people)	135 €



Belvedere Pfingstberg © PMSG/SPSG André Stiebitz



Russian Colony Alexandrovka © PMSG André Stiebitz

## Russian Singers, Royal Friendship and Apple Trees - A Stroll through Alexandrovka

A Russian village in the heart of Potsdam? Frederick William III. and Tsar Alexander I. laid the foundation for the family ties between Potsdam and the Tsarist Empire. This tour offers a glimpse beyond the garden fence, revealing the colony's deeper symbolism as a triumph over Napoleon. Along the way, discover fascinating stories of Russian choral singing and flourishing orchards.

Includes: Guided walk through Alexandrovka; museum Alexandrovka admission extra

Duration	1 hour
Availability	year-round
Price per group (up to 20 people)	135 €



# Palaces, Parks and Gardens in Potsdam



## Exploring Sanssouci Park – Our Classic Tour

Sanssouci Palace, perched atop the vineyard terraces beside Frederick the Second's tomb, is a landmark among the world's great royal residences. His vision shaped not only the palace but also the surrounding park in remarkable ways. Even the location of his tomb was a bold and unprecedented decision. This tour reveals the story behind it and explores how Frederick the Second and his successors left their mark on this extraordinary landscape.

Includes: Guided walking tour through Sanssouci Park

Duration	2 hours
Availability	year-round
Price per group (up to 20 people)	160 €

## Sanssouci Park - An Italian Dream

As you stroll through Sanssouci Park, you can feel the Prussian kings' deep longing for Italy. Mediterranean influences can be found throughout the park: artichokes, corn and Swiss chard grow along the Roman Baths, while the Sicilian Garden is filled with the fresh scent of lemons. At the Orangery Palace, palm trees, laurel and hibiscus evoke dreams of Italy.

Includes: Guided walking tour through Sanssouci Park

Duration	2 hours
Availability	year-round
Price per group (up to 20 people)	160 €

## Potsdam inspires

In Potsdam, you have the opportunity to visit some of the palaces of the Prussian Palaces and Gardens Foundation Berlin-Brandenburg (SPSG) as part of a group tour. Depending on the palace, you can discover its treasures either with an audio guide or through a guided tour led by an expert.

For a complete overview of all group offers by SPSG, visit:  
<https://www.spsg.de/en/group-offers/your-visit-as-group>

We are happy to assist you!



Chinese House in Sanssouci Park © PMSG SPSG André Stiebitz

## Hidden Paradises in Sanssouci Park

On a leisurely walk, visitors will hear captivating stories about Sanssouci Park and life at the Prussian court. Along the way, hidden gems of the park reveal themselves, from the idyllic Marlygarten to the enchanting Sicilian Garden. To complete the experience, a visit to one of the palaces is highly recommended.

Includes: Guided walking tour through Sanssouci Park; optional admission to one of the palaces (not included in the 2 hours)

Duration	2 hours
Availability	year-round
Price per group (up to 20 people)	160 €

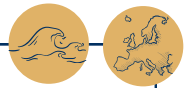


Sicilian Garden in Sanssouci Park © PMSG SPSG André Stiebitz

# Palaces, Parks and Gardens in Potsdam



Babelsberg Park with view to Flatow tower and sailor's house © PMSG SPStG André Stiebitz



## The Babelsberg Park - Pückler's View to England

Globetrotter Prince von Pückler captivated Empress Augusta with his vision of English landscape design. This tour follows the inspirations of the "magician" and explores the garden ideas he brought back from England. Join us on a journey past whimsical water features, the Black Sea and discover new perspectives on Potsdam's Havel landscape.

Includes: Guided walking tour through Babelsberg Park

Duration	2 hours
Availability	year-round
Price per group (up to 20 people)	160 €

## Potsdam inspires

Nestled between lake Heiliger See and lake Jungfernsee, just below Pfingstberg, lies the New Garden. This park is home to remarkable architectural treasures, including the Marble House, the Orangery, the Dutch Houses, the Shingle House and the Gothic Library. The New Garden is also a site of great historical significance: Cecilienhof Palace, where the Potsdam Conference took place in 1945.

**Please note that Cecilienhof Palace has been closed for renovation work since 1 November 2024. As an alternative, we recommend an interior tour of the Marble House, the summer residence of King Frederick William II.**

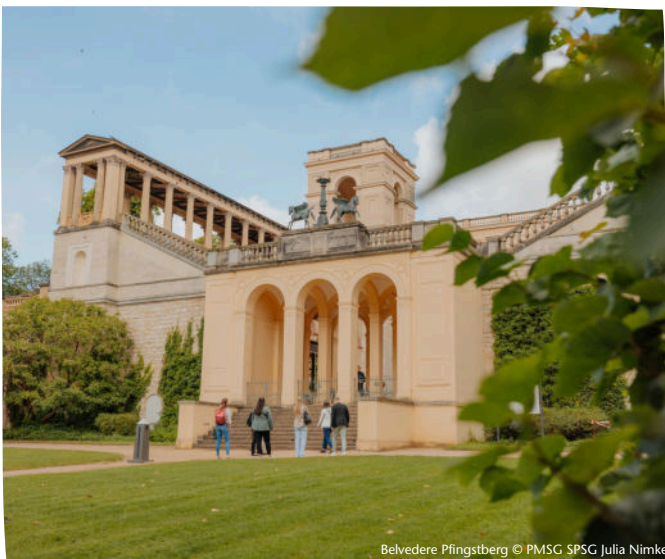
## Park Idyll - The New Garden

The New Garden attracts countless visitors each year, not least for its historical significance as the site of the Potsdam Conference, where world history was shaped at Cecilienhof Palace after World War II. Beyond the famous palace, built in the style of an English country house, the park features sweeping meadows along Lake Heiliger See, offering stunning sightlines and fascinating stories about Potsdam and beyond.

Our recommendation: An interior tour of the Marble House

Includes: Guided walking tour through the New Garden; Marble House admission extra

Duration	2.5 hours
Availability	year-round
Price per group (up to 20 people)	180 €



Belvedere Pfingstberg © PMSG SPStG Julia Nimke



## Guided Tour of the Historic Pfingstberg Ensemble

Discover the Pfingstberg Ensemble! On this exclusive guided tour, a member of the Friends' Association shares insights into the history of the Pomona Temple and the Belvedere—tracing their origins, decline after 1945 and remarkable restoration. The tour also explores the architectural design and its significance as a cultural landmark today.

Includes: Guided walking tour of the Pfingstberg Ensemble

**Provided by: Förderverein Pfingstberg in Potsdam e.V.**

Duration	1.5 hours
Availability	Apr. - Oct.
Price per group (up to 10   15   20 people)	150 €   195 €   240 €

For more information and booking, visit: [www.pfingstberg.de/en/](http://www.pfingstberg.de/en/)



# Palaces, Parks and Gardens in Potsdam

## Karl Foerster's Garden – A Legacy in Bloom

"Perpetual Bloom" – this was the guiding principle of perennial grower and garden philosopher Karl Foerster. He dedicated his life to cultivating hardy perennials and grasses, planting them around his home. Then as now, the Foerster House and Garden remains a true pilgrimage site for garden enthusiasts. Today, it is still one of the most visited private gardens in Germany.

Includes: Guided tour of the Karl Foerster Garden

**provided by: Deutsche Stiftung Denkmalschutz**

Duration 1 hour  
Availability Apr. - Oct.  
Price per group (up to 20 people) 140 €

For more information and booking, visit:

<https://www.denkmalschutz.de/denkmal/wohnhaus-und-garten-karl-foerster.html>



Karl Foerster House and Garden © PMSG Julia Nimke



island Freundschaftsinsel © PMSG Julia Nimke

## Potsdam inspires

For Karl Foerster, the perennial garden was the garden of the future. The flowering garden introduced a new concept in landscaping, placing plants at its very heart.

Karl Foerster's pioneering approach to garden design lives on in Potsdam and beyond, extending its influence as far as the US and Japan. Visitors can experience his legacy at his former home and garden in Potsdam-Bornim or on island Freundschaftsinsel, just steps from the main train station.

After his death, Foerster was honored with a monument on island Freundschaftsinsel. The sculpture bears an inscription with a quote from the garden philosopher: "Those who seek to bring their dreams to life must be more awake and dream deeper than others!"

## Potsdam's Green Gems - Between Square Alter Markt and the Havel

While much has changed around square Alter Markt over the past 100 years, two green oases remain: the magnificent Lustgarten and the idyllic island Freundschaftsinsel. This walk takes you from square Alter Markt through the paradise of island Freundschaftsinsel – a haven of tranquility and botanical diversity. Here, visitors can explore the perennial and display gardens designed by Karl Foerster and experience the beauty of nature in the heart of the city. From there, the route continues along the Havel to the Lustgarten.

Includes: Guided walking tour from the square Alter Markt via the island Freundschaftsinsel to the Lustgarten

Duration 2.5 hours  
Availability year-round  
Price per group (up to 20 people) 180 €



island Freundschaftsinsel © PMSG Julia Nimke



# Winter Walks and Guided Tours

## Pomegranate walk and city delights

The vineyard terraces of Sanssouci Palace are world-famous. But did you know that pomegranates, with their crisp seeds, have also been growing in Potsdam for centuries? On the trail of this juicy fruit, we take you on a journey through antiquity, literature, and medicine. The walk from square Alter Markt to the Dutch Quarter can, upon request, be sweetened with a fruity delight.

Includes: Guided walking tour; culinary delights extra

Duration 1.5 hours  
Availability Nov. - Mar.  
Price per group (up to 15 people) 160 €



Dutch Quarter © PMSG André Stiebitz

## Potsdam Christmas stories

A delightful stroll through Potsdam's wintery city centre. The walk begins at square Alter Markt, which has once again become a true architectural gem, thanks to the reconstruction of the Palais Barberini and the Brandenburg State Parliament in the style of the former City Palace. From there, the route leads through the historic city centre to the Dutch Quarter, a unique Dutch-style settlement. This guided tour is enriched with charming anecdotes about the Christmas season. The walk through illuminated Potsdam is rounded off with a festive atmosphere and, upon request, a small culinary treat.

Includes: Guided walking tour; culinary delights extra

Duration 1.5 hours  
Availability Nov. - Dez.  
Price per group (up to 20 people) 160 €

## Potsdam inspires

A visit to Potsdam in December wouldn't be complete without a stop for mulled wine or a stroll through one of its festive Christmas markets.

From the Sinterklaas Festival in the Dutch Quarter or the Polish Starry Christmas Market and Celebration to the Bohemian Christmas Market in Babelsberg – find a full overview of Potsdam's Christmas markets at: <https://www.potsdam-tourism.com/en/why-to-visit/when-to-explore-potsdam/christmas-in-potsdam>



Sanssouci Park with view to Orangery Palace © PMSG SPSP André Stiebitz

## Winter walk in Sanssouci Park

This walk leads through the tranquil, wintery Sanssouci Park, offering a serene escape into a landscape touched by frost and soft winter light. Passing the Historic Mill, the Orangery Palace, and the picturesque Chinese House, the route continues to the vineyard terraces, revealing atmospheric winter vistas.

Further recommendation: After the tour, consider visiting the interiors of Sanssouci Palace or the New Palace to experience Potsdam's historic landmarks and their Christmas magic.

Includes: Guided walking tour through Sanssouci Park

Duration 1.5 hours  
Availability Nov. - Mrz.  
Price per group (up to 20 people) 160 €



# Museums, Memorials and Attractions in Potsdam



Potsdam Museum © PMSG Maike Wiegmann

## Potsdam – Where History Comes to Life

Potsdam has a gripping past – discover over 1,000 years of the city's history. This engaging tour takes you through the permanent exhibition at the Potsdam Museum, highlighting key moments, historical traditions, and the city's evolution to the present day. Along the way, learn about influential figures who shaped Potsdam and uncover stories and intriguing episodes from the city's past.

Includes: Guided tour of the permanent exhibition

**Provided by: Potsdam Museum**

Duration	1 hour
Availability	year-round
Price per group (up to 25 people)	100 €

For more information and booking, visit: <https://www.potsdam-museum.de/de/ihr-besuch>

## Guided tour of the Brandenburg Exhibition

This introductory tour offers a fascinating glimpse into the diversity of Brandenburg, where past and present meet. It invites visitors on a journey through ten centuries and various regions, uncovering key events, cultural influences, and daily life. Through captivating exhibits and personal stories, history takes shape—revealing the perspectives of those who lived it.

Includes: Overview tour

**Provided by: Brandenburg Museum**

Duration	1 hour
Availability	year-round
Price per group (up to 12 people)	70 €

For more information and booking, visit: <https://gesellschaft-kultur-geschichte.de/brandenburg-museum/fuehrungen/>



square Alter Markt | © PMSG Benjamin Genz

## Jewish life in Brandenburg

The history of Jewish life in Brandenburg dates back to the Middle Ages. In this themed tour, we follow the traces of Jewish heritage through 800 years of Brandenburg's history, brought to life by fascinating exhibits and remarkable stories.

Includes: Themed tour

**Provided by: Brandenburg Museum**

Duration	1 hour
Availability	year-round
Price per group (up to 12 people)	70 €

For further themed tours and booking, visit: <https://gesellschaft-kultur-geschichte.de/brandenburg-museum/fuehrungen/>



New Synagogue Centre Potsdam © PMSG Stefanie Huth



# Museums, Memorials and Attractions in Potsdam

## Guided tour of the Lindenstraße Memorial

The guided tour of the Lindenstraße Memorial provides visitor groups with insights into the history of the building complex at Lindenstraße 54/55. It explores its role as a place of political and racial persecution and imprisonment, as well as its significance in democratic history. The tour is available as either an introductory overview or a more in-depth thematic tour.

Includes: Guided tour of the Lindenstraße Memorial

**Provided by: Gedenkstätte Lindenstraße**

Duration	1.5 hours
Availability	year-round
Price per group (up to 20 people)	100 €

For more information and booking, visit:  
<https://www.gedenkstaette-lindenstrasse.de/en/your-visit/>



## The Soviet intelligence city "Military Town No. 7"

Structural relics and traces of the almost fifty-year use of the Nauener Vorstadt in Potsdam as a secret service area for Soviet military counterintelligence are still visible today. The aim of the guided tour is to make these visible to visitors and to give them an understanding of the history and structures of this almost self-sufficient "military town".

Includes: Guided tour of the former "Military Town No. 7, optional guided tour or admission to the Leistikowstraße Memorial

**Provided by: Gedenkstätte Leistikowstraße**

Duration	1 hour
Availability	year-round
Price per group (up to 19 people)	55 €

For more information and booking, visit:  
<https://www.leistikowstrasse-sbg.de/en/education/guided-tours-1/>

## Potsdam inspires

The Garrison Church in Potsdam offers a stunning panorama from its viewing platform, providing a truly unique perspective over the historic city and its scenic surroundings.

Inside the church tower, an exhibition takes an in-depth look at the history of the church, exploring its turbulent past, its role in Prussian military history, and its symbolic significance in recent German history. Discover the stories behind this remarkable landmark and gain deeper insights into its cultural and historical importance.

Tickets available at: <https://garnisonkirche-potsdam.de/en/>





# Museums, Memorials and Attractions in Potsdam



## Art at the Barberini

Accompanied by an art historian, you will explore the Hasso Plattner Collection, featuring over 110 French Impressionist paintings, or immerse yourself in the masterpieces of the current exhibition. Along the way, you'll discover fascinating insights into the artworks, their stories, and the exhibition concepts. Engage in conversation, ask questions and experience art from a new perspective.

Includes: Guided tour of the permanent or current exhibition

### Provided by: Museum Barberini

Duration	50 minutes
Availability	year-round
Admission p. p. + guided tour (up to 20 people)	10 €   110 €

For more information and booking, visit: <https://www.museum-barberini.de/en/>

## The story of the Minsk

Built in the 1970s in the modernist style of the GDR, the former terrace restaurant has witnessed decades of change. After its closure in 2000, it stood abandoned and fell into disrepair until 2018, when renewed debate over its fate ultimately led to its reopening as an art gallery. This tour offers insights into the restaurant's origins, its years of vacancy, the transformation into an exhibition space, its interior design and artworks connected to the building.

Includes: Guided historical tour

### Provided by: DAS MINSK Kunsthaus in Potsdam

Duration	50 minutes
Availability	year-round
Admission p. p. + guided tour (up to 15 people)	8 €   110 €

For more information and booking, visit:

<https://dasminsk.de/en/visit>



## Discover Tropical Worlds in Potsdam

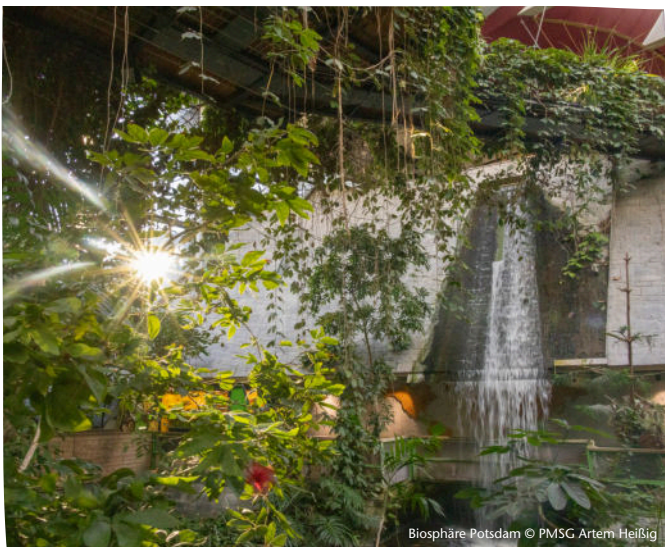
The rainforest in the Biosphäre Potsdam is full of mysteries! Discover the vibrant diversity of tropical forests alongside an expert guide. Choose from a variety of themed tours covering exotic animals and tropical plants, spices, medicinal herbs and even the fascinating world of the oceans. This immersive nature experience spans 5,000 m<sup>2</sup> of rainforest and is home to more than 140 animal species and around 20,000 plants.

Includes: Guided tour with an expert guide

### Provided by: Biosphäre Potsdam

Duration	1.5 Stunden
Availability	ganzjährig
Price per person (admission + guided tour)	14 € + 7 €

For more information and booking, visit: [www.biosphaere-potsdam.de](http://www.biosphaere-potsdam.de)





# Museums, Memorials and Attractions in Potsdam

## Babelsberg – A Legendary Film Studio

With its exciting mix of entertainment, action and an authentic film and television mix experience, Filmpark Babelsberg is the perfect destination just outside Berlin. The Mythos Babelsberg tour takes visitors on a journey through the entire park, immersing them in the history of Germany's oldest film studio. From the early days of UFA to DEFA and the present, the tour brings Babelsberg's cinematic legacy to life through original film sets and backdrops.

Includes: Guided tour of the Filmpark Babelsberg

**Provided by: Filmpark Babelsberg**

Duration	1 hour
Availability	Apr. - Oct.
Guided tour p. p. (20 to 30 people)	10 €
plus admission Filmpark	21 €

For more information and booking, visit: <https://www.filmpark-babelsberg.de/>



Filmpark Babelsberg © PMSG Anja Reinbothe-Occhipinti



Caligari Hall © PMSG Anja Reinbothe-Occhipinti

## Inside the Dream Factory – A Journey Through Film History

Experience over 110 years of film history at Babelsberg through iconic exhibits and original film sets. This guided tour brings to life the stories written at this legendary location, from the early days of UFA and DEFA to the present.

Includes: Guided tour of film sets & props in the Caligari Hall, plus a tour of the Filmpark

**Provided by: Filmpark Babelsberg**

Duration	1.5 hours
Availability	Apr. - Oct.
Guided tour p. p. (20 to 30 people)	17,50 €

For more information and booking, visit: <https://www.filmpark-babelsberg.de/>

## BABELSBERG'S DREAM FACTORY – 100 Years of Cinema

This tour explores the eventful history of the Babelsberg Film Studios, Europe's largest film studio complex and the production history of films made here since 1912. The exhibition highlights groundbreaking innovations, fascinating anecdotes, and the stories of filmmakers, both in front of and behind the camera.

Includes: Guided tour of the permanent exhibition in the Film Museum

**Provided by: Film Museum Potsdam**

Duration	1 - 1.5 hours
Availability	year-round
Admission p. p. + guided tour (10 to 20 persons)	5 € + 40 €

For more information and booking, visit: [www.filmmuseum-potsdam.de](http://www.filmmuseum-potsdam.de)

## Potsdam inspires

Potsdam is the only city in Germany to hold the title of **UNESCO Creative City of Film**. Many national and international films are produced here.

Every year, Potsdam hosts various film-related events, such as the Festival Green Visions Potsdam, the Drewitz Film Festival and Sehsüchte – the International Student Film Festival. Find all events at:

[www.potsdamtourismus.de/planung/veranstaltungen](http://www.potsdamtourismus.de/planung/veranstaltungen)

The countdown was born in Potsdam! Fritz Lang introduced it in his silent sci-fi film "Woman in the Moon" to make the rocket launch easier to understand: 'If I count backwards—ten, nine, eight, seven, six, five, four, three, two, one, zero!—then they will get it.'



# By Bus to Berlin and Potsdam's Countryside

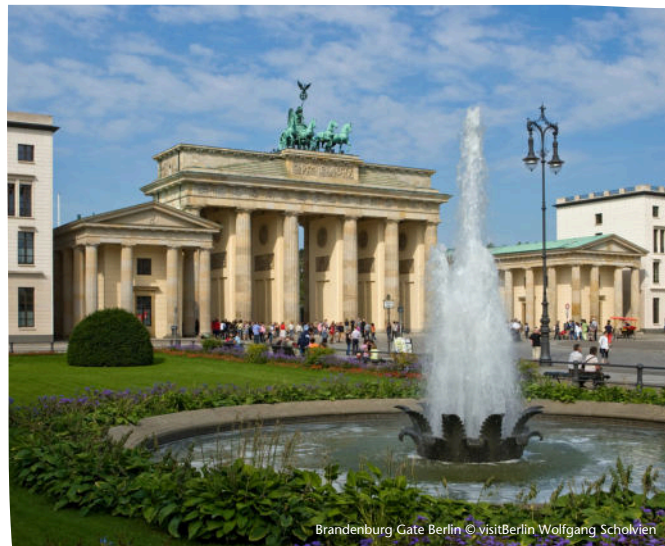
## Berlin –

### Potsdam's Bigger and Younger Sister

From the island city of Potsdam, the route leads across Glienicke Bridge, once the border between East and West, along Königstraße through the lush forest to Wannsee. From there, the journey continues into the heart of Berlin, a vibrant metropolis. This city tour not only showcases iconic landmarks such as the TV Tower, Potsdamer Platz and the Brandenburg Gate but also highlights the transformation of formerly independent, emerging and historic districts.

Includes: Guided tour; bus rental extra

Duration	5 hours
Availability	year-round
Price per group (up to 40 people)	295 €



Brandenburg Gate Berlin © visitBerlin Wolfgang Scholvien

## Werder - City of Blossoms

This excursion takes you to Werder, the City of Blossoms. The name 'Werder' means 'land surrounded by water.' The Havel Island is the city's oldest historic district, which can be explored on a guided walking tour. The journey then continues to 'Werderaner Wachtelberg,' the northernmost quality wine-growing region in Europe.

Includes: Guided tour; bus rental extra; optional wine tasting or a tour of Werderaner Wachtelberg upon request

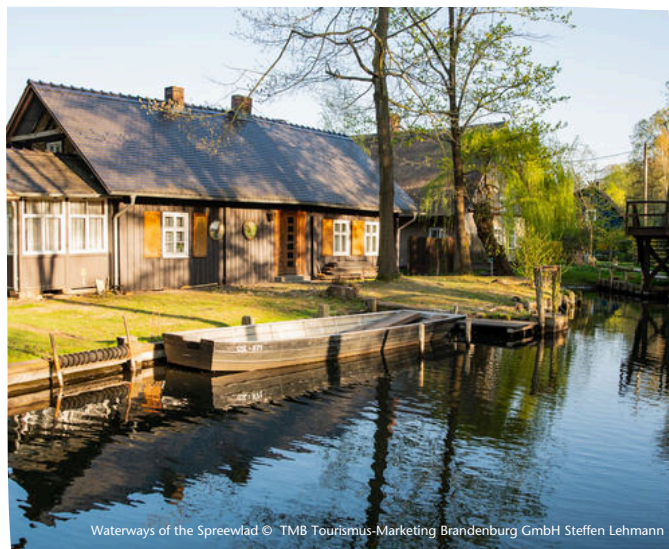
Duration	6.5 hours
Availability	year-round
Price per group (up to 40 people)	360 €

## Scenic tour around lake Schwielowsee

This journey around lake Schwielowsee follows in the footsteps of renowned writers and architects. The route passes through Caputh, once described by Theodor Fontane as his 'Chicago on lake Schwielowsee.' Next, the tour continues to the idyllic district of Petzow, home to a picturesque park designed by Lenné, a castle with crenellations, a historic manor estate, and a charming village church. After an individual lunch break, we take a final look at the church designed by Schinkel before returning to Potsdam.

Includes: Guided tour; bus rental extra

Duration	6 hours
Availability	year-round
Price per group (up to 40 people)	335 €



Waterways of the Spreewald © TMB Tourismus-Marketing Brandenburg GmbH Steffen Lehmann

## The Spreewald – Land of the Sorbs and Legends

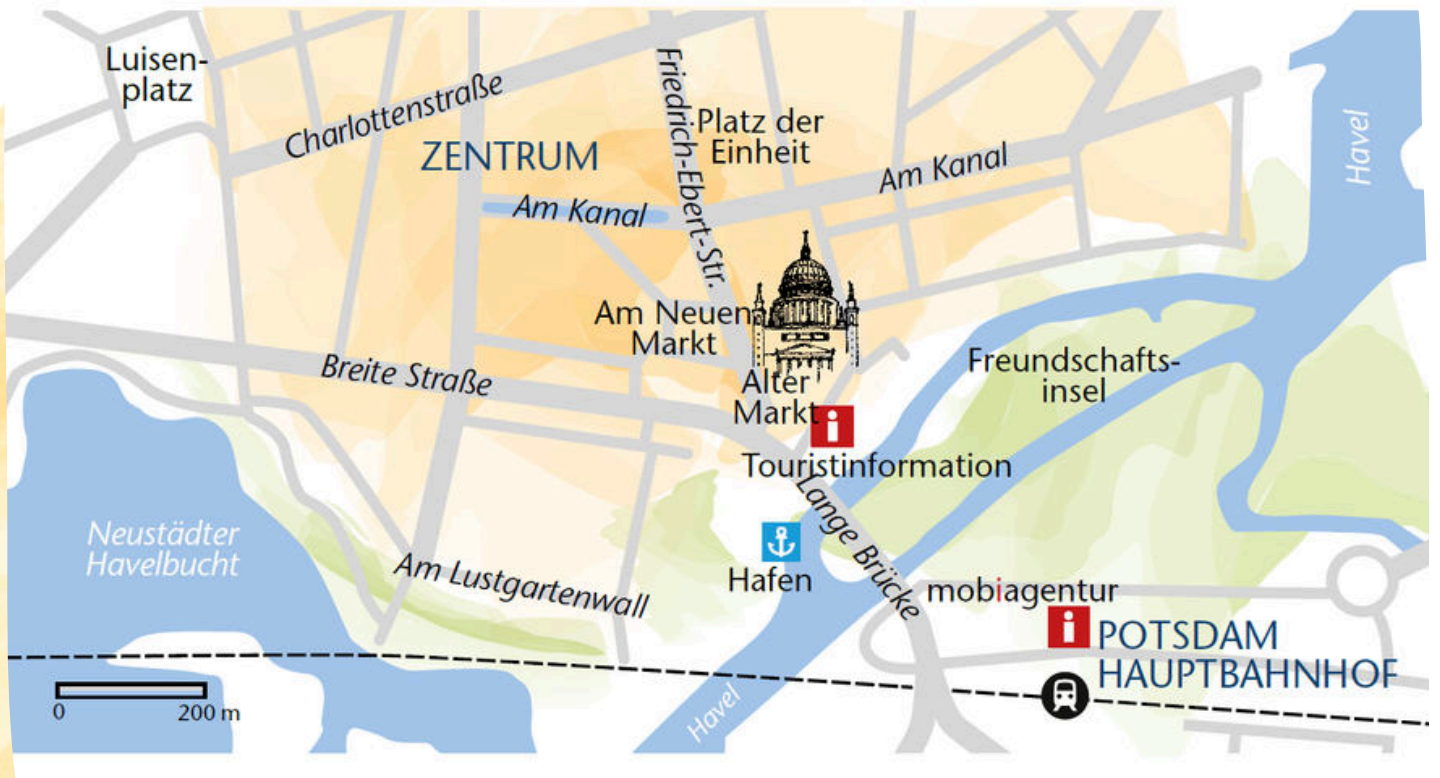
This full-day excursion takes you to the beautiful Spreewald town of Lübbenau. Enjoy a scenic punt boat tour through the stunning landscape of the Spreewald. During a 1.5-hour stop, you can explore the charming village of Lehde, visit the open-air museum, and, if you wish, enjoy a traditional lunch at a local restaurant (optional). After lunch, the journey continues with a punt boat ride back to Lübbenau. There, you can take a stroll through the park of Lübbenau Castle or explore the town at your leisure.

Includes: Guided tour; bus rental and punt boat tour (including the open-air museum in Lehde) extra

Duration	8 hours
Availability	year-round
Price per group (up to 40 people)	395 €



# Potsdam at a Glance



## City centre bus parking

Bassinplatz, 14467 Potsdam (free of charge)

Am Lustgartenwall, 14467 Potsdam

## Bus parking spaces at the palaces

Zur historischen Mühle, 14469 Potsdam (Sanssouci Palace)

Am Neuen Palais, 14469 Potsdam (New Palace)

Am Neuen Garten 14469 Potsdam (Cecilienhof Palace, unavailable until 2027)

You can find more bus parking spaces in Potsdam at:

[www.mobil-potsdam.de/de/parken/touristenbusparkplaetze](http://www.mobil-potsdam.de/de/parken/touristenbusparkplaetze)

## Imprint

Publisher:

Potsdam Marketing und Service GmbH  
Babelsberger Straße 26  
14473 Potsdam

Concept, editing:

Potsdam Marketing und Service GmbH

City map:

Möller Pro Media GmbH

Edition:

March 2025

All prices are subject to change.

Potsdam  
INSPIRES



SOCIAL MEDIA  
@explorepotdam